

City of High Point

*Municipal Office Building
211 S. Hamilton Street
High Point, NC 27260*



Meeting Agenda

Wednesday, January 11, 2023

9:00 AM

Special Meeting

Council Chambers

Prosperity and Livability Committee

*Wesley Hudson - Chair
Michael Holmes
Cyril Jefferson
Monica Peters
Jay Wagner, Mayor (Alternate)*

CALL TO ORDER**PRESENTATION OF ITEMS****Prosperity and Livability Committee - Council Member Wesley Hudson,
Chair**

- [2023-021](#) Resolution - City of High Point Becomes a Bee City USA
City Council is requested to approve a request from Keep High Point
Beautiful for the City of High Point to become an affiliate of Bee City USA.

Attachments: [Bee City USA KHPB](#)

[Resolution - Bee City USA](#)

[Bee City Presentation](#)

- [2023-017](#) Update - Public Art Policy

Attachments: [Information - Public Art Policy](#)

[CHP Public Art Policy - Revised 12.07.15](#)

- [2023-019](#) Update - Main Street Tree Replacements

Attachments: [Information - Main Street Tree Replacements](#)

ADJOURNMENT

City of High Point

Revised Public Art Policy

Adopted by City Council

December 7, 2015

CITY OF HIGH POINT

AGENDA ITEM



Title: Private Art Display Policy Revisions

From: Randy McCaslin, Deputy City Manager

Meeting Date: December 7, 2015

Public Hearing: N/A

Advertising Date /
Advertised By: N/A

Attachments: Revised Public Art Policy

PURPOSE:

Revise the Private Art Display Policy to expand the program from limited/defined locations to citywide and allow the City to accept donated artworks.

BACKGROUND:

On August 18, 2014 the City adopted a Private Art Display Policy which governed the application, acceptance and display of public art at four city approved locations. A request to install artwork at the Southside Recreation Center led to a review of the policy. Staff recommends two revisions: 1. Redefining the section on locations to read as follows: Private art may be displayed on any public property once the art has been evaluated under this Private Art Display Policy and the location has been approved by the City Manager's Office and adding a section on ownership that reads as follows: Nothing in this policy shall prevent the City from receiving and displaying private art from artists who desire to donate their artwork to the City. Acceptance and display of donated artworks shall be at the discretion of the City Manager.

BUDGET IMPACT: N/A

RECOMMENDATION / ACTION REQUESTED:

Staff recommends adopting the proposed revised Private Art Display Policy as presented.

CITY OF HIGH POINT

PRIVATE ART DISPLAY POLICY

Purpose

The purpose of this policy is to create organized guidelines for the application, acceptance and display of private art and art projects on public grounds. The City will strive to enhance public places with high quality art work and use these displays to promote local artists. All artwork considered under this policy will be for temporary display. It is not the intent of the City that any of the approved artwork be displayed in perpetuity, nor is it the intent that the City would obtain ownership of any artwork that it allows to be displayed.

Application to Display Artwork

The artist or art owner may apply to the City Manager's office if they wish to have their art displayed on public grounds. The application must include a description of the artwork which includes a rendering or picture if available, dimensions, area desired to have the art displayed, artist's name and contact information, and dates when the artist wishes to have the art displayed. If requested by the City, the artist make a time available for a representative of the City to view the completed art project and if necessary photograph the art in order to review the piece for appropriateness. If the piece requires assembly, the artist may choose to assemble the art on site.

The area where the art will be displayed must also be approved by the City. Under no circumstances will the art be placed in an area that would interfere with pedestrian or vehicular traffic. The number of pieces allowed in a particular location will depend on the size of each individual piece and the available locations for similar displays.

Evaluation of the Art Display

After application is made to the City manager's office, the City manager shall forward the application to Theatre Art Galleries, Inc. ("TAG") to determine if the art is appropriate for display in the time, place and manner in which the applicant wishes for it to be displayed. Additionally, TAG will evaluate the artwork and ensure the appropriateness of the art based on the following:

- a) Long term durability and required maintenance of the artwork.
- b) Relationship and appropriateness to the immediate location (architecture, topography and landscape, scale of the art, on site structures or other physical attributes).
- c) Installation costs, site preparation costs, and insurance considerations.
- d) Local community standards and public response.
- e) Quality of the art.
- f) Diversity of artwork already in the area.
- g) Future projects planned for the location.
- h) Priority of display opportunities will be given to local artists.
- i) The art must not be obscene or defamatory; and
- j) The display of the art must not be in violation of any federal, state or local law.

TAG will present their recommendations to the City as to whether the artwork is appropriate and of quality for display. The City shall then arrange for placement of the artwork at the earliest date in which an area for display becomes open. TAG may provide a specific location in which they believe the Work

would add unique aesthetic or cultural value and the City Manager may then decide whether to direct placement of the Work at that location or place the Work at the earliest available location.

Display Location and Duration

The area in which the art may be displayed shall be designated by the City and no other sites for art displays will be considered unless approved by the City Council. Any artist wishing to display their artwork on public grounds must commit to having their art remain there for a period of six (6) months in order to avoid unreasonable disturbances to the area in which the art will be displayed. The area and duration for which the art will be displayed will be set forth in the City's Private Art Display Application which must be signed by each applicant prior to their art being displayed on public grounds.

City Approved Locations

~~The City Council may add additional locations to which public grounds will be used for private art displays at their discretion. The initial location where art will be displayed shall be as follows:~~

~~—— Site 1 — The W. Commerce Parking Garage west of the Garage Entrance~~

~~—— Site 2 — New traffic circle at S. Elm, W. Lindsay and W. Parkway~~

~~—— Site 3 — Traffic island at N. Hamilton and N. Wrenn~~

~~—— Site 4 — Traffic island at N. Hamilton, E. Kivett and English~~

Private art may be displayed on any public property once the art has been evaluated under this Private Art Display Policy and the location has been approved by the City Manager's Office.

Liability

The City will not assume responsibility for any loss or damage to art exhibited on public property. All artists will be asked to sign an agreement in which they list all items in their display and release the City from any liability. Additionally, the artist will be responsible for securing insurance on the artwork prior to the art being placed on public property. The artist will also be responsible for any maintenance to the artwork while it is on display and it shall be at the complete discretion of the City when such maintenance is required.

Set Up and Take Down of Displays

The artist shall provide whatever base or pad will be necessary to have their Work displayed on public property. The base must be removable and shall be removed at the time the artwork is removed. At the end of any established time period for the art to be displayed, or at the request of the City, the artist or his/her representative shall have the art removed at cost to the artist. The City may ask that the art be removed for any reason at and at any time once the art has been displayed. Under no circumstance will the City be responsible for storing the art after it has been displayed.

Application and Agreement Terms

All obligations of the artist or art owner and the City shall be set forth in an application to be completed and signed by the artist or art owner wishing to display their work. The City shall have the right to update and amend the application for future artists. No privately owned work of art may be displayed on public property without the artist or art owner having completed the City's application and having agreed to the terms of the application.

Ownership

Nothing in this policy shall prevent the City from receiving and displaying private art from artists who desire to donate their artwork to the City. Acceptance and display of donated artworks shall be at the discretion of the City Manager.