

City of High Point

*Municipal Office Building
211 S. Hamilton Street
High Point, NC 27260*



Meeting Agenda

Tuesday, June 9, 2020

4:00 PM

3rd Floor Lobby Conference Room, #302

Community Development Committee

*Christopher Williams, Chair
Wesley Hudson
Cyril Jefferson
Tyrone Johnson
Mayor Jay Wagner (Alternate)*

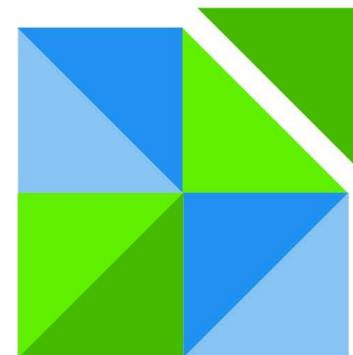
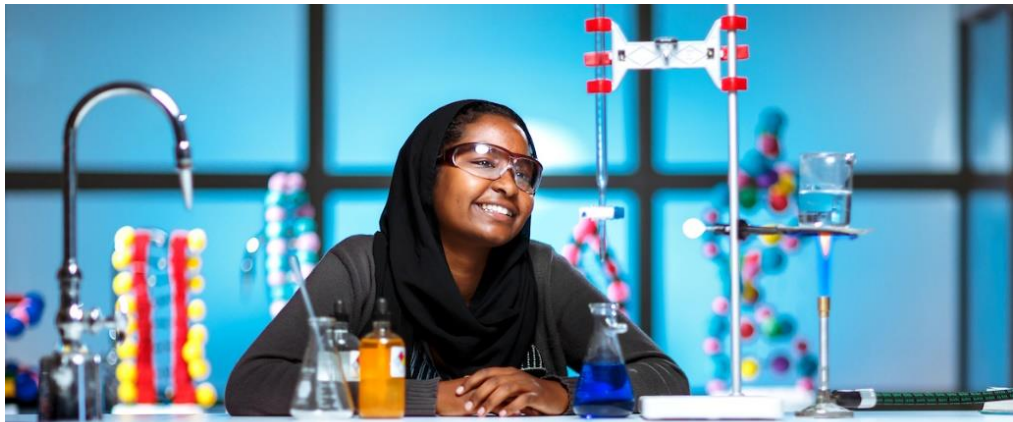
Community Development Committee - Mayor Pro Tem Williams, Chair

CALL TO ORDER

PRESENTATION OF ITEMS

- [2020-186](#) Discussion-High Point Schools Partnership
Staff is requested to discuss the High Point Schools Partnership
- [2020-187](#) Presentation-Substantial Amendment to the 2019-2020 Annual Action Plan
Staff is requested to present a presentation on the Substantial Amendment to the 2019-2020 Annual Action Plan
- [2020-188](#) Discussion and Review-CAC Funding Recommendation for CDBG-CV Applications
Staff is requested to discuss and review the CAC Funding Recommendations for CDBG-CV Applications
- [2020-189](#) Update-2020-2024 Consolidated Plan Process
Staff is requested to give an update on the 2020-2024 Consolidated Plan Process

ADJOURNMENT



High Point Schools PARTNERSHIP





Great communities have great schools!

The mission of the HPSP is to mobilize the High Point community – our businesses, civic groups, religious organizations, and government – around the common purpose of partnering with our schools to bring them and the students they serve to their full potential.

Because education is everyone's business.

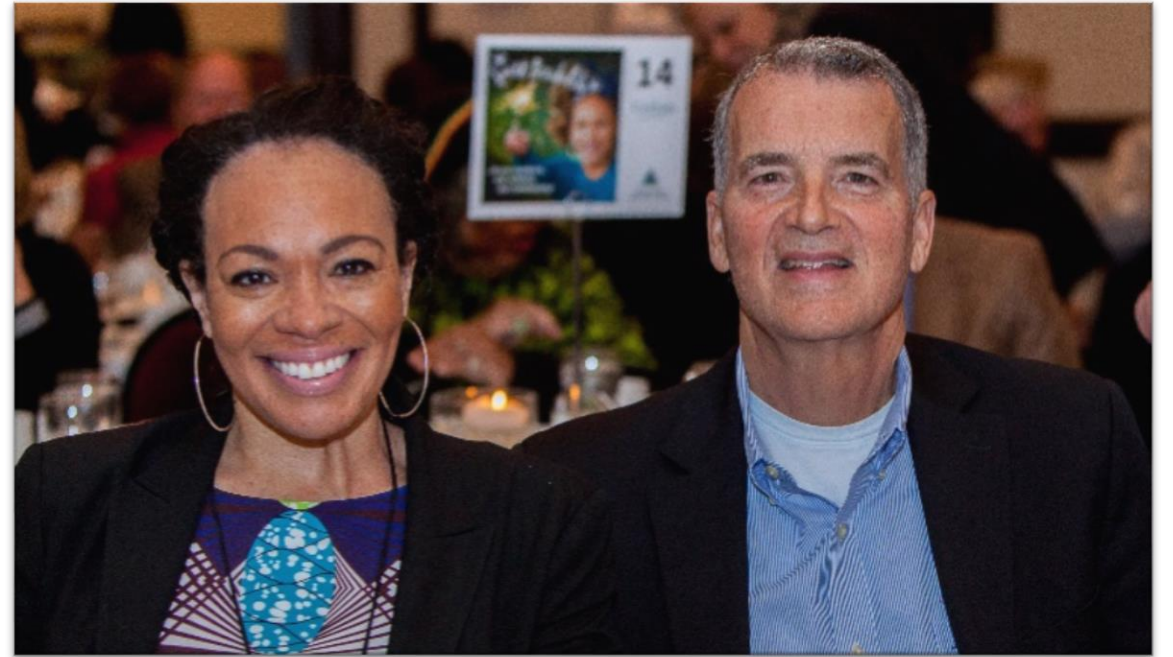


The **High Point Schools Partnership** is a volunteer led initiative with a dedicated strategy to:

- Enhance and expand the awareness, understanding and appreciation for High Point schools.
- Leverage relationships and grow partnerships that support High Point schools.

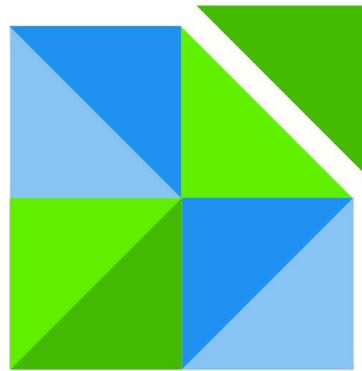
Partnership IS Relationship

Shared partnership shifts perceptions about the school, its students, businesses, and the community.





BUSINESS
HIGH POINT
CHAMBER OF COMMERCE



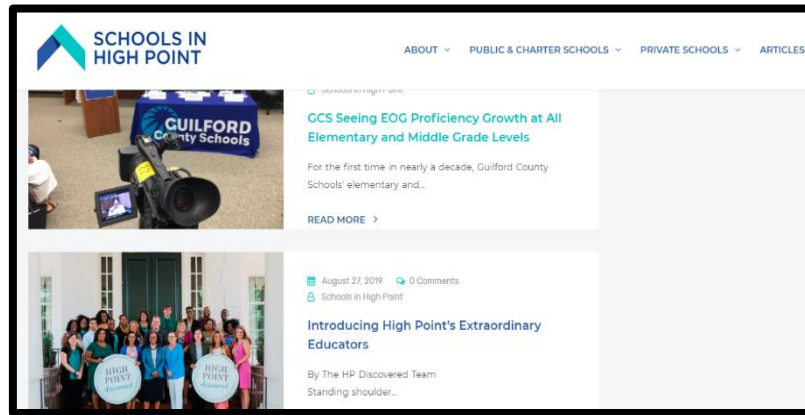
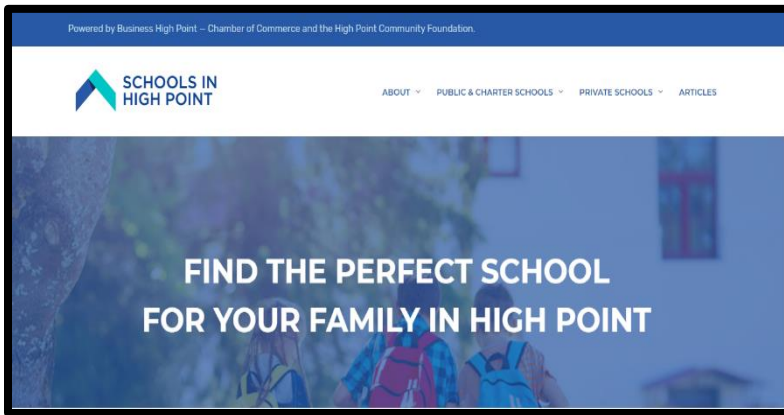
High Point Schools
PARTNERSHIP



Enhance and Expand Awareness

1. Schools in High Point website
2. Positive Social Media and PR
3. Student Leadership Awards
4. Extraordinary Educator Lunch
5. Principal for a Day
6. And many more opportunities





The Schools in High Point website features:

- Search by interests, grade level, and other criteria
 - Information about each school
- Links to articles about school community activities

www.SchoolsInHighPoint.org

Visit Today!

Business Partnerships

WHAT'S IN IT FOR THE BUSINESS?

- Positive PR
- Employee morale
- Potential customers
- Future workforce

Strong Schools = Economic Development

PASSION LED US HERE



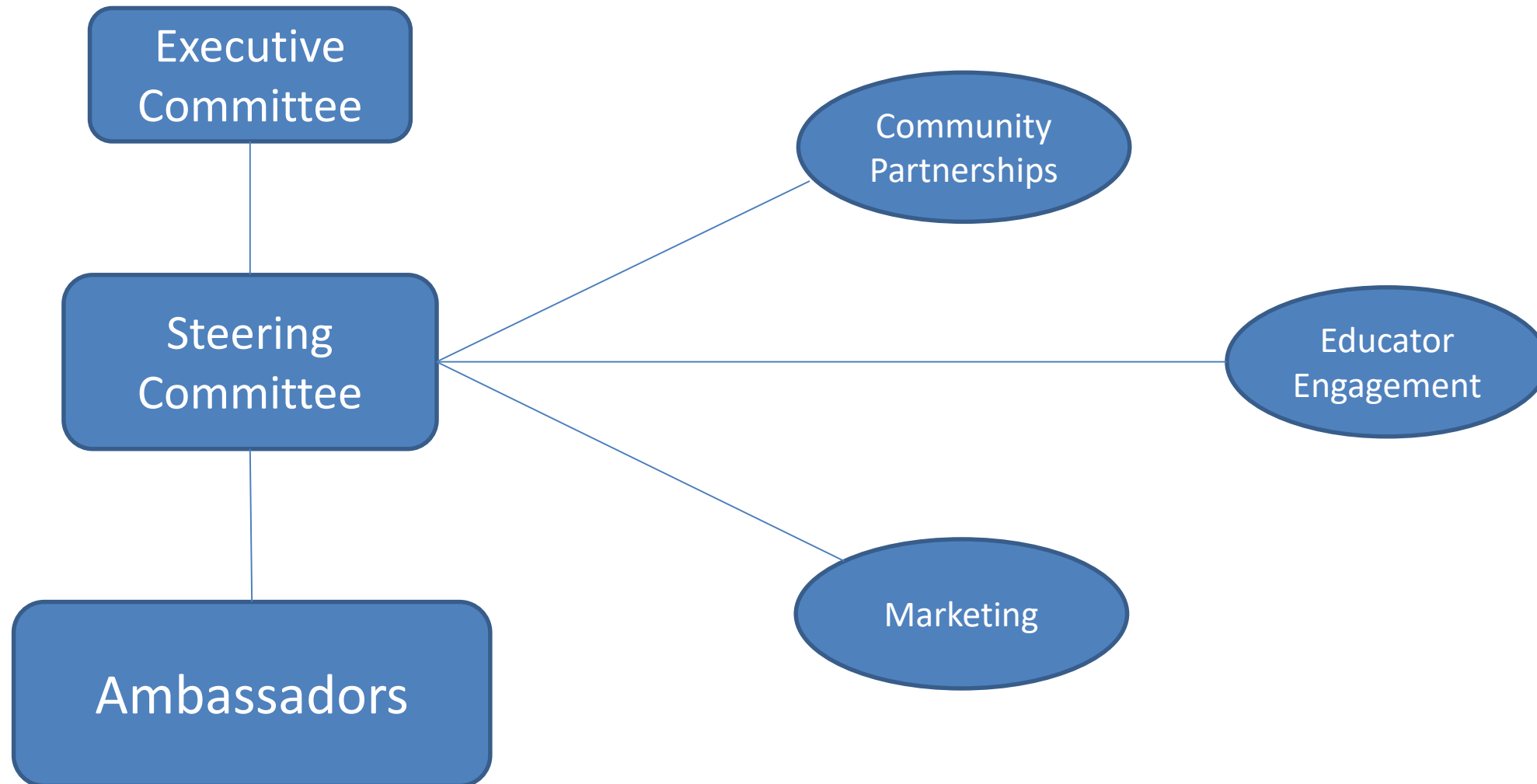
Current Staff

Dawn Spencer, HPSP Coordinator

Anna Reavis, HPU VISTA

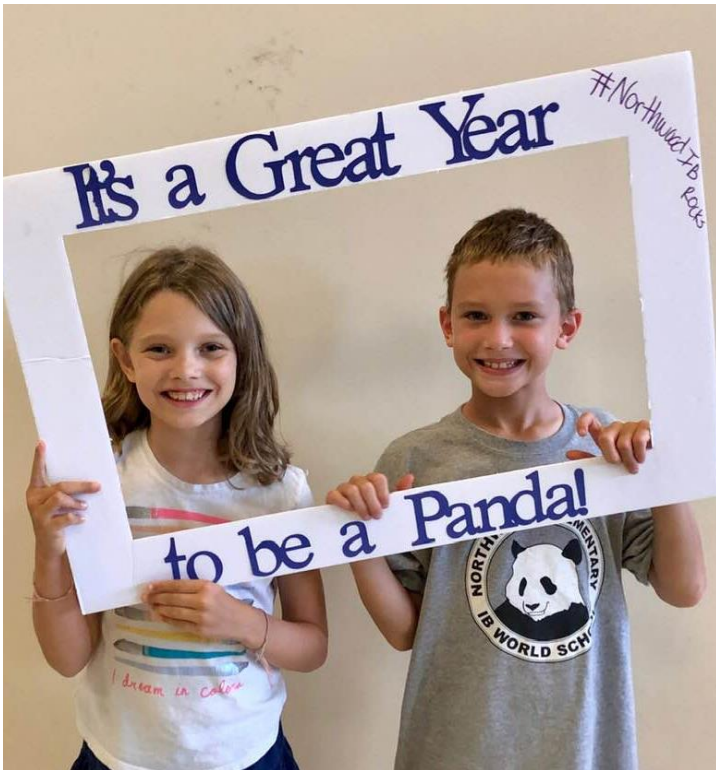


**High Point Schools
PARTNERSHIP**



Proposal

Year One Funding = \$30,000

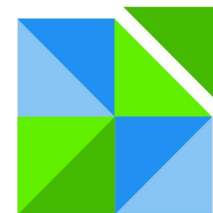


- Supports a part-time (20 hours/week) position that will:
- Develop and support business partnerships for the six pilot schools that have already been identified and have principals ready to get to work.
 - Aid in the organization and connection of other High Point businesses and civic groups to High Point schools.
 - Develop an education and public relations campaign for local realtors to ensure they have the knowledge, relationships, and first-hand experiences to promote our schools. This includes school tours, principal presentations, adding content to realtor newsletters, and having realtors active on the HPSP committees and Ambassadors
 - Oversee updates to the Schools in High Point website.
 - Coordinate with the city's media relations staff to ensure regular, high quality, positive stories about our schools are featured in the local media and city communications.

Proposal con...



- Help city officials navigate the Guilford County Schools leadership to ensure they can get answers to questions that arise.
- Serve as a liaison between the city and the Guilford Education Alliance.
- Coordinate an Extraordinary Educator Lunch to honor one teacher in each High Point GCS school.
- Coordinate a Student Leadership Awards Luncheon to honor one graduating senior from each of High Point's GCS High Schools.
- Coordinate Quarterly Meetings of the HPSP Ambassadors, which inform a wide-range of leaders about what is happening in our schools.
- Coordinate Monthly Meetings of the HPSP Steering Committee



High Point Schools
PARTNERSHIP

Year Two Potential



With a favorable first year, the HPSP can expand its partnership with the City in the second year to include:

- Staff support and coordination of the existing mentorship initiative
- Greater coordination of after-school programs to ensure best practices and to close gaps in service

Community Development & Housing Department

Special Allocation from the CARES Act

Substantial Amendment to the 2019-2020 Annual Action Plan

and the

2020-2024 Consolidated Plan

Community Development Committee

June 9, 2020

Agenda

- C.A.R.E.S. Act background
- Substantial Amendment To The 2019-2020 Annual Action Plan
- CDBG-CV Project Status Report
- CAC CDBG-CV Recommendations
- Schedule for 2020-21 Action Plan & 2020-24 Consolidated Plan

Background – CDBG-CV

- The Coronavirus Aid, Relief, and Economic Security Act (CARES Act), signed into law on March 27, 2020.
- The CARES Act authorized a special allocation of CDBG funds (CDBG-CV) to entitlement cities to respond to the growing effects of coronavirus pandemic.
- HUD has approved several waivers to expedite funding:
 - Funds are immediately available
 - Public Services 15% cap eliminated
 - Grantees may use CDBG-CV grant funds to cover or reimburse eligible costs regardless of the date on which such costs are incurred.
- Requires amendments to the Annual Action Plan & Citizen Participation Plan
- Proposed amendment documents on CD&H website

City of High Point

Community Development
& Housing Department

Substantial Amendments 2019-2020 Annual Action Plan 2015-2019 Consolidated Plan & Citizen Participation Plan Amendment



Substantial Amendment To The 2019-2020 Annual Action Plan

- HUD has notified the CHP of special allocation of CDBG-CV \$552,706 from the CARES Act
- Requires an amendment to the AAP
- Funds must be used to prevent, prepare for, and respond to COVID-19.
- The amendment outlines activities consistent with HUD guidance
- The amendment proposes to fund projects that are to address, but not limited too:
 - Emergency Assistance
 - Homelessness
 - Economic Disruption
 - Rental Assistance and
 - Other Issues that May Be Related to the Coronavirus.
- Modifies the Citizen Participation Plan to address minor and emergency amendments
- Funds have to be expended by 09-30-2021

Eligible Activities

CDBG-CV must be used to prevent, prepare for, and respond to the coronavirus pandemic. Examples include but aren't limited too:

- Services designed to assist families impacted by the pandemic
- Provide equipment, supplies, and materials necessary to carry-out a public service to mitigate pandemic impacts.
- Deliver meals on wheels to quarantined individuals or individuals that need to maintain social distancing due to medical vulnerabilities.
- Emergency payments made directly to the provider of such services on behalf of an impacted individual or family.
- Homeless services that promote social distancing.
- Planning, Capacity Building, and Technical Assistance

CDBG-CV Budget (updated)

SOURCE	Amount	Eligibility
FY 2019-2020 CDBG-CV Allocation	\$552,706	
USES		
Administration	\$26,353	570.206
Public Service Grants:		570.201(e)
- Open Door Ministries	\$28,800	
- Request for Proposals	\$271,200	
Capacity Building Technical Assistance	\$26,353	570.201(p)
CDBG-CV Eligible Activities	\$200,000	570.201 - 570.205
<i>TOTAL</i>	<i>\$552,706</i>	

CDBG-CV Status Report

CDBG-CV funding status

- Council approved \$552,706 budget amendment on 5-4-20
- Open Door Ministries – awarded \$28,800 to provide staff and operation supplies for a temporary emergency shelter.
- United Way has declined the \$100,000 CDBG-CV allocation
 - Due to the complexity and staffing requirements of administering federal programs
 - Funding will be allocated to the Public Services RFP budget category
 - Funds will be made available for CDBG-CV applicants
- Applications will be reviewed on a continuous basis
- CAC will meet as needed; next meeting 6-11-20
- CAC has reviewed three CDBG-CV applications:
 - Housing Consultants Group
 - West End Ministries
 - Salvation Army Boys & Girls Club
- CAC recommendations will be reviewed with the Community Development Committee

Open Door Ministry CDBG-CV Report

Open Door Ministries (ODM) partnered with St. Mary's to open a second location and moved 12 men there from the shelter in order to practice social distancing. The program period is April 2 to June 30, 2020.

- 8 additional staff members were brought on to assist.
- The Father's Table is providing 3 meals a day Monday thru Friday.
- St. Mary's Church members are assisting with meals on Saturdays and Sundays.
- ODM staff continues to provide case management services.
- A contracted mental health worker provides services at St. Mary's as well as at ODM.
- ODM staff have started a support group to assist the men at St. Mary's in dealing with these unprecedented times.
- St. Mary's members have also recently started a movie night for the men including movie snacks one night a week.
- During the month of April, ODM has spent \$8,260.04 of the \$28,800.00 awarded.

Summary of CAC CDBG-CV Recommendations

Agency	Project Description	Project Type and Number to be Served	Funding Request	Recommended Funding
Housing Consultants Group	COVID-19: Response and Recovery, will provide financial education classes targeting those that are unemployed or underemployed as a result of the pandemic. In conjunction with the classes and one-on-one counseling, the program will provide emergency financial assistance up to \$1,000 per participant for rent or mortgage assistance.	Financial Education and Emergency Financial Assistance Projected Individuals Served: Up to 100	\$50,000	\$50,000
West End Ministries	Leslie's House Shelter/Housing Stabilization, provides increased case management services for homeless women with a goal of moving them from the shelter and into permanent housing. In addition will providing assistance with security deposits and rent, the project also proposes to move women into temporary shelters (hotels) in order to follow social distancing guidelines during the pandemic.	Services for the Homeless Projected Individuals Served: Up to 200	\$50,000	\$50,000
Salvation Army Boys and Girls Club	Club C.A.R.E.S., will provide childcare assistance for low to moderate income individuals that will allow parents to turn to work following the pandemic. The program also provides extra educational opportunities for children who have fallen behind with the closure of schools. Funding will cover the parent's cost for the summer camp.	Childcare Services Projected Individuals Served: Up to 100	\$50,000	\$39,000
	Total Funding Requested & Recommended		\$150,000	\$139,000

2020-21 Annual Action Plan & 2020-24 Consolidated Plan

2020 Annual Action Plan/2020-24 Consolidated Plan Schedule

June 10th	Run ad for 30-day review & comment period
June 15th-July 14th	30-day review & comment period
June 25th	Review with CAC
July 5th	Run ad for public hearing before Council
July 14th *	Presentation to Community Development Committee
July 20th *	Review of Con Plan at Manager's briefing
July 20th	Presentation/public hearing before Council
July 21st-July 24th	Finalize plan
August 3rd	Request Council approval
August 10th	Action Plan Submitted to HUD

* Denotes an additional meeting

Thank You

Michael E. McNair, M.P.A.

Director, Community Development & Housing Department

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