

Transparency, Engagement, and Communication Committee

Chaired by Mayor Pro Tem Holmes

Committee Members: Holmes, Cook, Harman, and Moore

March 20, 2024 –9 :00 a.m.

High Point Municipal Building

211 S. Hamilton Street

3rd Floor, Council Chambers

Transparency, Engagement, and Communications - Chair Michael Holmes

CALL TO ORDER

Chairman Holmes called the Transparency, Engagement, and Communication Committee to order at 9:00 a.m. and stated all Committee Members were present.

Present: Chairman Holmes, Committee Member Cook, Committee Member Harman, and Committee Member Moore

2024-110 Presentation Regarding the Racial Equity Scorecard

YWCA of High Point will provide an update on the Racial Equity Scorecard.

Eric Olmedo, Assistant City Manager, introduced Dr. Stephen Sills, with Forsyth County United Way.

PowerPoint Presentation - Racial Equity Scorecard, YWCA of High Point

Dr. Sills provided the YWCA High Point's core areas of focus:

- *Racial Justice and Civil Rights*
- *Empowerment and Economic Development*
- *Health and Safety*

Community advocates and stakeholders with YWCA High Point leadership chose the following topics to include in the Racial Equity Scorecard:

- *Income and wealth*
- *Education*
- *Public Safety*
- *Health*
- *Civic Engagement and digital equity*
- *Transportation and food access*

Thorough discussions took place regarding recommendations, past effects of redlining, gaps in homeownership, education, transportation, and food access to disenfranchised communities.

Chairman Holmes thanked Dr. Sills for sharing the report.

2024-111

Consideration of a Proposal from Clark Powell for Equipment Upgrades for Video Capturing Capabilities to Stream Meetings to Various Platforms and an Additional Communications Specialist Position.

City Council is requested to consider a proposal from Clark Powell for equipment upgrades to accommodate streaming capabilities to various platforms and consider an additional Communications Specialist position.

Jeron Hollis, Managing Director, provided the staff report for this item.

A thorough discussion took place regarding the location of cameras, the proposal, new personnel position and broadcasting issues.

Meghan Maguire, City Attorney, spoke about needed policy changes and how broadcasting might affect public comment period.

Ryan Ferguson, Marketing Manager, spoke to needed equipment and implementation timelines.

A motion was a made by Committee Member Cook, seconded by Committee Member Dr. Harman, to push the policy review to staff and make a recommendation to the Finance Committee to approve the bid for the equipment to be ordered and installed and approve the personnel position for the Communication Specialist.

Motion carried with the following vote:

Aye: Mayor Pro Tem Holmes, Council Member Cook, Council Member Moore, and Council Member Harman

ADJOURNMENT

There being no further business to come before the Transparency, Engagement, and Communication Committee, the meeting adjourned at 10:08 a.m.

Michael Holmes, Chairman

Attest:

Sandra Keeney, City Clerk