

HIGH POINT CITY COUNCIL SPECIAL MEETING
Thursday, February 12, 2026 - 11:00 AM
602 W. Main Street
Jamestown, NC 27282

CALL TO ORDER

Mayor Jefferson called the Special Meeting of the High Point City Council to order at 11:00 a.m. and stated the following members were present:

Present: Mayor Cyril Jefferson, Mayor Pro Tempore Monica Peters, Ward 3, Council Member Britt Moore, At Large, Council Member Chris Williams, At Large (arrived at 11:42 a.m.), Council Member Vickie McKiver, Ward 1, Council Member Tyrone Johnson, Ward 2, Council Member Patrick Harman, Ward 4, Council Member Tim Andrew, Ward 5, and Council Member Michael Holmes, Ward 6.

Staff: Tasha Logan Ford, City Manager; Greg Ferguson, Deputy City Manager; Eric Olmedo, Assistant City Manager; Damon Dequenne, Assistant City Manager; Jeron Hollis, Managing Director; Meghan Maguire, City Attorney; Kody McHale, Assistant City Attorney; Alexandra Menezes, Assistant City Attorney; Stephen Hawryluk, Budget and Performance Director; Meridith Martin, Strategic Initiatives Manager; Thanena Wilson, Community Development & Housing Director; Andy Piper, Planning Administrator; Alison Glynn, Deputy City Clerk; and Sandra Keeney, City Clerk

Facilitator: Rebecca Jackson, CEO of True North Performance Group.

PRESENTATION OF ITEMS

2026-39

City Council Strategic Planning Session

City Council will discuss strategic goals for the City of High Point.

City Manager Tasha Logan Ford opened the session and welcomed Council, noting the retreat served as an opportunity to confirm the City's strategic direction, review progress, and align priorities with staff, partners, and legislative goals. She thanked Council for their collaboration and highlighted recent financial and strategic dashboard updates. She then introduced Rebecca Jackson of True North Performance Group to facilitate the retreat.

Ms. Jackson reviewed the day's objectives, emphasizing clarity, alignment, collaboration, and identifying next steps to advance the strategic plan. Council members participated in an opening discussion reflecting on their motivations for service and shared key issues brought into the retreat, including housing affordability, infrastructure costs, transportation, food access, economic growth, staff capacity, safety, and community development priorities.

Council discussed accomplishments over the past 12 to 18 months, including implementation of strategic initiatives, housing and mixed-use development efforts,

community engagement improvements, organizational system upgrades, infrastructure and transportation progress, partnerships with external organizations, and continued economic and branding successes.

Ms. Jackson reviewed the Council-Manager governance framework, emphasizing Council's role in setting vision and priorities while staff leads implementation. Council discussed the importance of communication, collaboration, and maintaining focus on strategic outcomes aligned with the City's vision and mission.

The meeting recessed at 12:15 p.m. and resumed at 12:30 p.m.

Following lunch, Stephen Hawryluk, Budget & Performance Director, presented updates on major strategic projects, bond-funded initiatives, and financial assumptions. Council discussed project costs, transparency with residents, funding timelines, and the potential for future bond initiatives. Members emphasized the need to prioritize projects based on community impact, financial sustainability, staff capacity, and long-term strategic value.

Managing Director, Jeron Hollis, reviewed state and federal legislative priorities, including housing, infrastructure, workforce competitiveness, and community development initiatives. Council discussed continued partnership opportunities and advocacy efforts.

Thanena Wilson, Community Development & Housing Director, provided an update on the housing implementation strategy, including anticipated funding sources, partnership needs, and focus areas such as infill development, stabilizing existing homeowners, and maintaining affordability. Council discussed related topics including food access, demographic trends, and targeted strategies to maximize community impact.

The meeting recessed at 2:55 p.m. and resumed at 3:05 p.m.

Council identified key priority themes moving forward, including housing, food deserts, staff retention, safety, transportation, art and design initiatives, the urban greenway, and major capital projects. Members discussed the importance of completing current projects on schedule, maintaining fiscal responsibility, and clearly communicating priorities and costs to the public.

Ms. Jackson outlined next steps, noting she would work with staff to synthesize retreat discussions into a report and assist in refining priorities and implementation strategies. Staff will return with additional information on housing initiatives, project timelines, and financing options for Council consideration.

Council members shared closing reflections, expressing appreciation for staff, the collaborative process, and continued progress toward shared strategic goals. The retreat concluded with agreement to continue follow-up discussions and work sessions to further refine priorities and actions.

ADJOURNMENT

There being no further business to come before the Special Meeting of the City Council, the meeting adjourned at 4:15 p.m.

Respectfully Submitted,

Cyril Jefferson, Mayor

Attest:

Alison Glynn, Deputy City Clerk