



City of High Point

Municipal Office Building
211 S. Hamilton Street
High Point, NC 27260

Meeting Agenda

Transparency, Engagement, and Communication Committee

Mayor Pro Tempore Michael Holmes, Chair
Council Member Amanda Cook
Council Member Dr. Patrick Harman
Council Member Britt Moore

Cyril Jefferson, Mayor (Alternate)

Wednesday, September 18, 2024

9:00 AM

Council Chamber

Transparency, Engagement, and Communications - Chair Michael Holmes

CALL TO ORDER

PRESENTATION OF ITEMS

[2024-368](#)

Strategic Initiatives Application Update
Staff will present information and a conceptual scope of work for the approved strategic initiatives application.

Attachments: [Strategic Initiatives - Envisio Solutions](#)

ADJOURNMENT

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AGENDA ITEM



TITLE: Information Item - Strategic Initiatives Application – Envisio Solutions, Inc.	
FROM: Meredith Martin, Strategic Initiatives Manager	MEETING DATE: September 18, 2024
PUBLIC HEARING: n/a	ADVERTISED DATE/BY: n/a
ATTACHMENTS: Strategic Initiatives Application Presentation	

PURPOSE: Present information and a conceptual scope of work for the approved strategic initiatives application.

BACKGROUND: The City of High Point evaluated cloud-based system options for strategic planning and performance management systems to aid with the collection, tracking, and reporting of the City's strategic plan, performance measures, and major strategic projects.

The City Council awarded the contract for this application to Envisio Solutions, Inc. This information item will allow staff to present the scope of work and conceptual design of the application.

BUDGET IMPACT: None

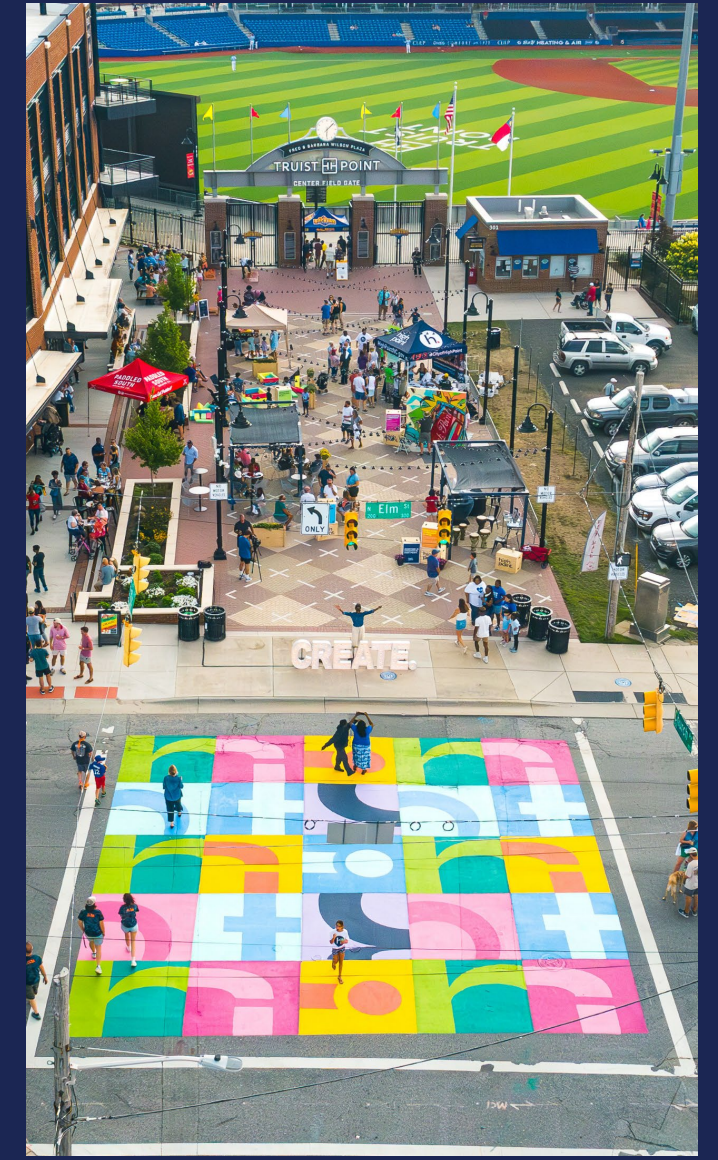
RECOMMENDATION/ACTION REQUESTED: Information only.



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STRATEGIC INITIATIVES APPLICATION

Meridith Martin
Strategic Initiatives Manager
September 18, 2024



STRATEGIC INITIATIVES APPLICATION

- Performance management software to move from strategy to action by operationalizing a plan, aligning personnel, tracking performance, and sharing results.
- City Council approval August 2024



ENVISIO - NORTH CAROLINA JURISDICTIONS



Catawba
College



City of
Asheville



Brunswick
County



SCOPE OF WORK



Strategic Plan Framework

- Priorities / Goals / Objectives
- Strategy
- Action Items



Performance Measures

- Key Performance Indicators
- Performance Management Coaching



SCOPE OF WORK



Major Strategic Projects



Citizen Survey Data & Other Analyses



Reporting & Dashboards

- Internal
- Public-facing

CONCEPTUAL DASHBOARD & EXAMPLES



High Point, NC



Denton, TX



Corona, CA



NEXT STEPS

- Implementation – Begins October 2024
- Update Framework after Strategic Planning Retreat
- Develop Dashboards & Reporting

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QUESTIONS

