

**HIGH POINT TRANSPARENCY, ENGAGEMENT, & COMMUNICATION
COMMITTEE MEETING**

Wednesday, March 19, 2025 - 9:00 AM

Municipal Office Building

211 S. Hamilton Street

High Point, NC 27260

Transparency, Engagement, and Communications - Chair Michael Holmes

CALL TO ORDER

Chair Holmes called the meeting to order at 9:00 a.m. and stated all members were present.

Present: Chair Michael Holmes, Mayor Pro Tempore Britt Moore, Council Member Dr. Patrick Harman, and Council Member Amanda Cook

PRESENTATION OF ITEMS

2025-083

Resilience High Point Compassion Charter

Presentation of Resilience High Point's Compassion Charter for discussion by the committee.

Damon Dequenne, Assistant City Manager, presented the item regarding the Resilience High Point Compassion Charter and explained that staff had provided the charter to the committee for discussion.

Chair Holmes asked if Council Member Harman had any comments regarding the Charter.

Council Member Harman gave a brief overview of the Compassion Charter and the discussion at the last Transparency, Engagement and Communication meeting where staff were given direction on the Charter. He explained the tenets of the Charter will help to emphasize the importance of compassion in the City of High Point and that the components of the Charter fit in with City-led initiatives, both present and future. He pointed out the connection between the Compassion Charter and the 2045 Comprehensive Plan goals and spoke about research that has shown the social impact of compassion.

Chair Holmes spoke on issues like food insecurity and housing and how the Compassion Charter highlights how the City can move forward with compassion when tackling these and other issues.

Mayor Pro Tempore Moore pointed out the City was already demonstrating compassion with its current and future initiatives and asked how the implementation would look moving forward.

Council Member Harman said it was merely a lens to view the work of the City with compassion.

Council Member Cook pointed out that it did not hold staff to any action and that it was just a statement of intention.

A motion was made by Council Member Harman, seconded by Council Member Cook, to adopt the Compassion Charter.

Motion Passed with the following vote:

Aye: Chair Holmes, Mayor Pro Tempore Moore, Council Member Harman, Council Member Cook

2025-101 **Envisio Solutions Strategic Initiatives Application Update**
Staff will provide an update on the Envisio Solutions Strategic Initiatives Application.

Meridith Martin, Strategic Initiatives Manager, presented the item and provided a brief overview of the functions of the Envisio platform. She provided an overview of the timeline and the progress thus far in implementing the program. She explained it was approved by the City Council in August 2024 and the implementation was informed and shaped by the strategic goals identified in the November 2024 Council Retreat. She spoke on the January 2025 Department Leadership Workshop and the launch of the Performance Management Pilot Program.

She explained the scope of work of the Envisio platform, including the strategic plan framework, performance measures, major strategic projects and reports and dashboards.

She provided a demonstration and gave an overview of the different components of the platform. She explained it included text on the strategic plan and a high-level overview of the progress, including what projects were on track and in the initial planning phase. She shared that the platform offered a general progress of the strategic plan, including the six goals and what they all include. She explained some of the navigation settings and pointed out the ease of obtaining information about the goals, their objectives, and the corresponding projects and initiatives.

In response to Chair Holmes, Ms. Martin explained the platform would show any challenges and disruptions causing projects to be delayed, along with an explanation of the cause of the delay and the next steps to get back on track. She explained the legend on the home page that explained the different colors associated with the progress bar. She pointed out that members of the public could search for a specific project from the home page without having to search within each goal. She explained the metrics would be displayed in each initiative with user-friendly graphics. She spoke

on user training later this month and said she thinks everyone will be excited about the product.

In response to Chair Holmes, Ms. Martin said the public would see the same interface.

Chair Holmes said he was looking forward to the implementation and pointed out it would be an excellent transparency tool for the community. He said he was happy community members would have direct access to projects that affected their lives and be able to follow along with the progress.

In response to Council Member Cook, Ms. Martin said users would be able to search for a project by a key word.

In response to Council Member Harman, Ms. Martin said the City was targeting the Fall of 2025 for the kick-off and that there would be promotions for the application, including a cyber ribbon cutting, social media posts, a press release, and promotional materials with a QR code for the public to scan. She said there would also be events where residents could receive training on how to navigate the platform.

In response to Council Member Cook, Ms. Martin said they were working on tags in the system to identify what area of the budget was used for certain projects.

ADJOURNMENT

There being no further business to come before the Transparency, Engagement & Communication Committee, the meeting adjourned at 9:18 a.m.

Respectfully Submitted,

Michael Holmes, Chairman

Attest:

Alison Glynn, Deputy City Clerk