City of High Point

Municipal Office Building
211 S. Hamilton Street
High Point, NC 27260

Meeting Agenda - Final

Wednesday, November 9, 2022

9:00 AM

Council Chambers

Prosperity and Livability Committee

Wesley Hudson - Chair
Michael Holmes
Cyril Jefferson
Monica Peters
Jay Wagner, Mayor (Alternate)

CALL TO ORDER

PRESENTATION OF ITEMS

Prosperity and Livability Committee - Council Member Wesley Hudson, Chair

2022-539 **Presentation-Yalik's African American Art & Cultural Movement**

Phyllis Bridges will be giving a presentation regarding the Yalik's African American Art & Cultural Movement.

Attachments: Presentation-Yalik's African American Art Cultural Movement

ADJOURNMENT

YALIK'S

AFRICAN AMERICAN ART
& CULTURAL MOVEMENT

Yalik's African American

Art & Cultural Movement

Let The Movement Begin…

Introduction

- Yalik’s African American Art & Cultural Center, a new contemporary center with a global perspective.
- State-of-the-art venue.
- Designed to house multiple exhibition galleries, a professional theatre with state-of-the-art audio-visual capabilities for performances, a multipurpose space that can be utilized for a variety of events.

Mission, Vision & Goals

Mission: Yalik's African American Art & Cultural Center will inspire lifelong learning, advance knowledge, strengthen our community's awareness of the African American contribution and enhance the community's multicultural experience.

Vision: For visitors to be immersed in the cultural experience of history through visual art, exhibits and performances.

Goals: Be the conduit for bridging the gap of cultural differences, combat racism, and strengthen commitments to social justice. Teach, preserve history and encourage the experience of a cross-cultural understanding, through multiple platforms and sensory applications of art.

What Do Yalik's Mean: The capacity to change the world for the better and the spirit of the community.

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State of the Art Facility/Dramatic Exterior

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Community Friendly Street Scape

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The center will offer a walkable, bikeable surrounding connecting friendly routes to our destination and making it safe and convenient for people to walk, run, bike. Beautification with plants, trees, flowers & outdoor Sculptures. Annual festivals

Immersed in a multicultural experience

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Visitors will be transported through the history of High Point as well as other multicultural historical contributions. Through an extensive array of exhibits and theatrical performances each visitor will be drawn into a bygone time but hope for an uplifted future.

Community Contribution

From High Point's earliest Black settlers to today's current leaders; there is always a time to put history on display.

Willis Hinton & Family
Owner of High Point's First Black Owned Hotel

History- Four African-Americans serving on City Council at one time

Tasha Logan-Ford
Frist Female & African-American City Manger

Interactive Sensory Exhibits

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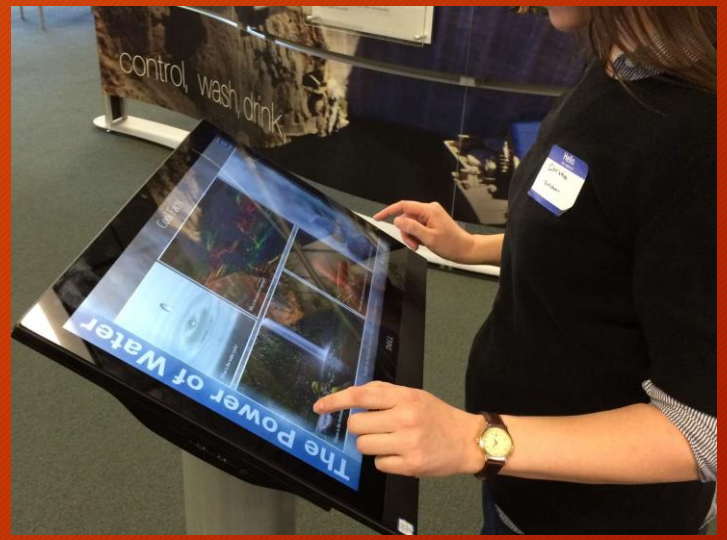

Interactive kiosks will provide an opportunity for visitors to actively engage with exhibits. This medium will enhance the learning experience for all ages while showcasing historical content in an exciting and accessible way.

Legacy/Donors Space

Dr. Robert (Bob) J. Brown is the CEO & Founder of B&C International, a global business management consulting firm. a pioneer in crisis management, multi-cultural communication and race relations, Brown advised, traveled with, and raised money for the late Dr. Martin Luther King, Jr. He. was a close friend and confidant to the Mandela family. Brown assisted in the election of Robert F. Kennedy into the United States Senate. He served as Special Assistant to President Richard Nixon.

Space for Local/Regional Up & Coming Visual Artists

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Art Classes

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Art classes for all ages

Special Exhibits and Installations

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Travelling Installations &
Exhibits from across the country

Partnership with Local Museums

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Local and regional museums can collaborate on projects, exhibits, programs, lectures, guest speakers, etc. to bring a more diverse group of visitors to explore all that High Point has to offer.

African American Heritage Trail

High Point's African-American Heritage Trail

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Partnership with Regional Events

Was founded in 1989. As many as 60,000 people are expected to attend the festival, which has also been an asset for Winston-Salem, bringing in an estimated $13 million in tourist dollars.

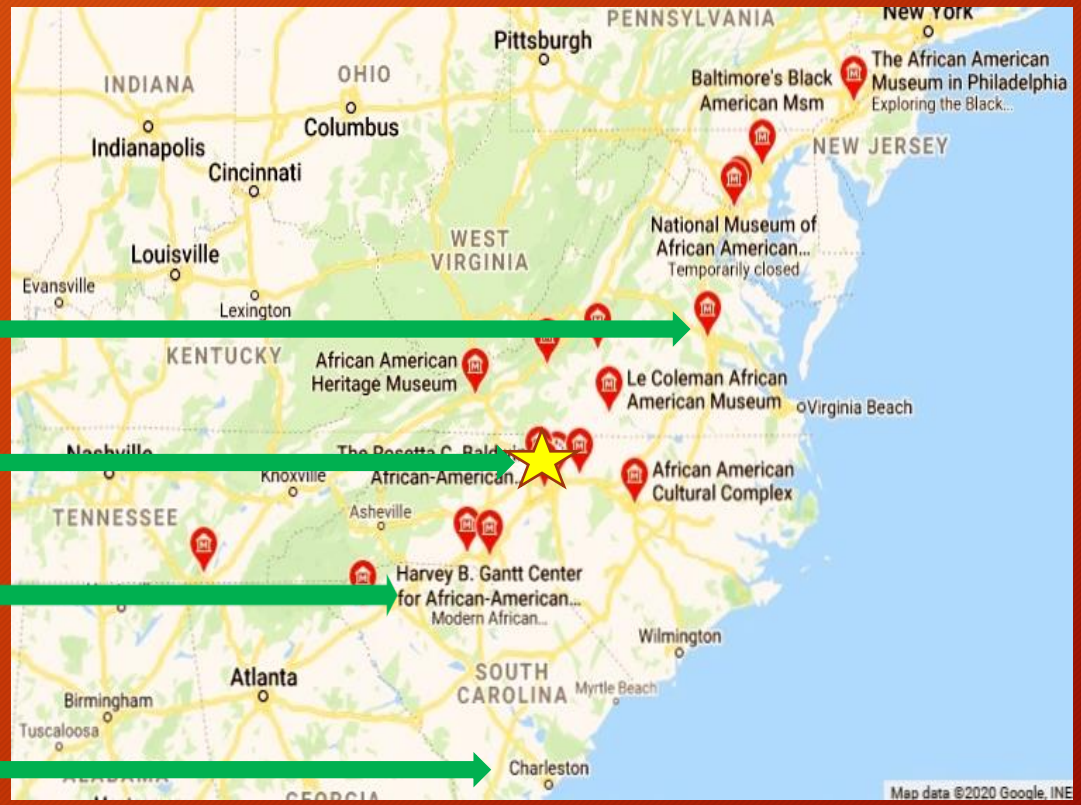
Nearest African American Cultural Centers

National Museum of African American History & Culture- Richmond V.A.

Yalik's African American Art & Cultural Movement – High Point N.C.

Harvey Gant Center for African American Arts & Culture - Charlotte, N.C.

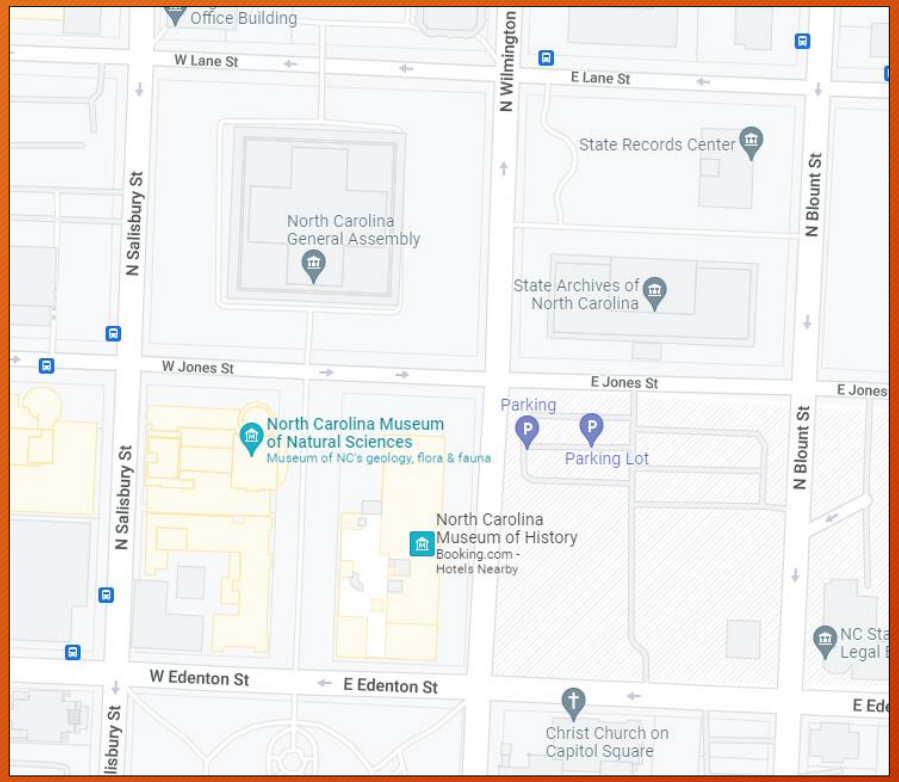
International African American – Charleston S.C.



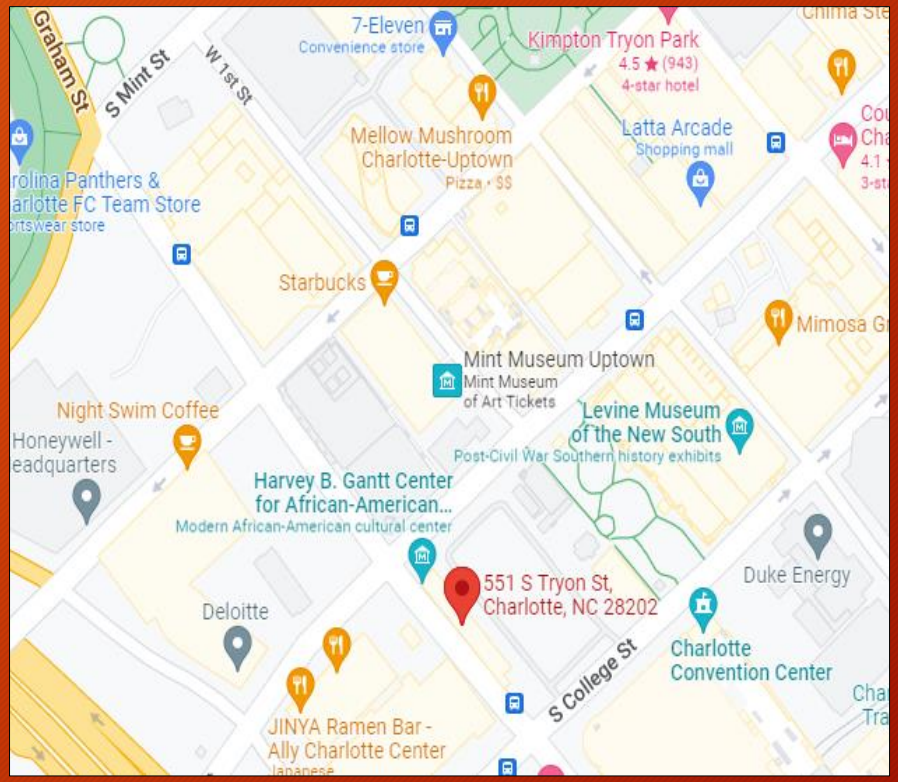
Potential Site

City Owned - ★

Regional Museums



Raleigh



Charlotte

Aesthetics

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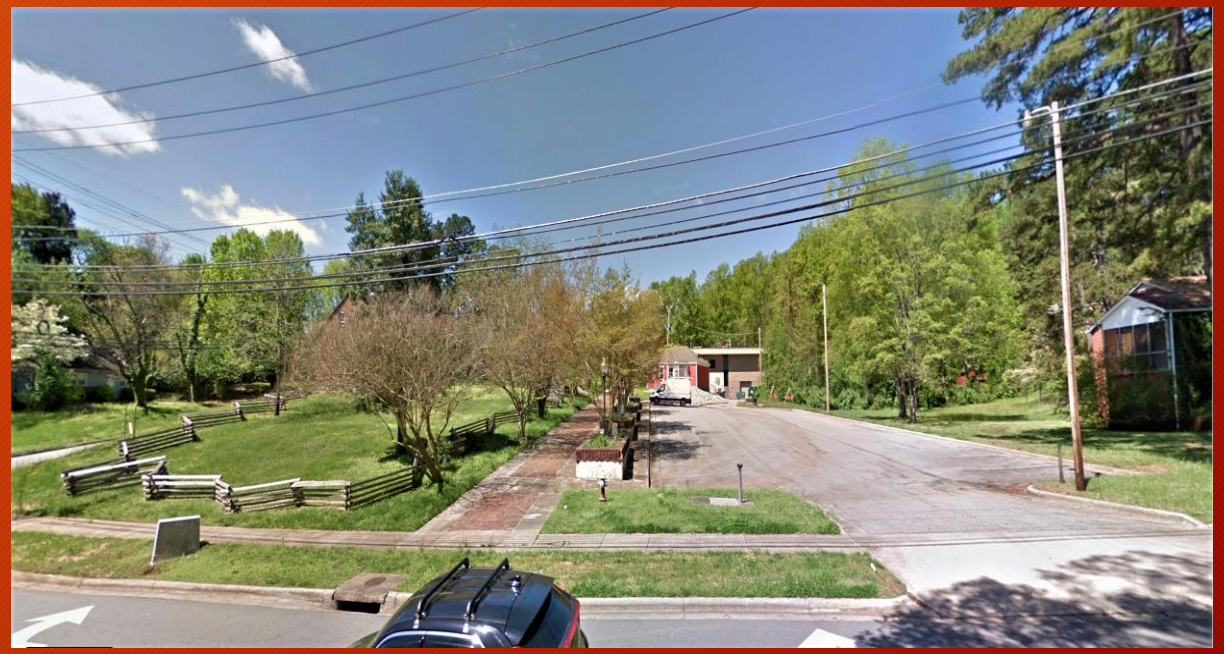

High Point Museum

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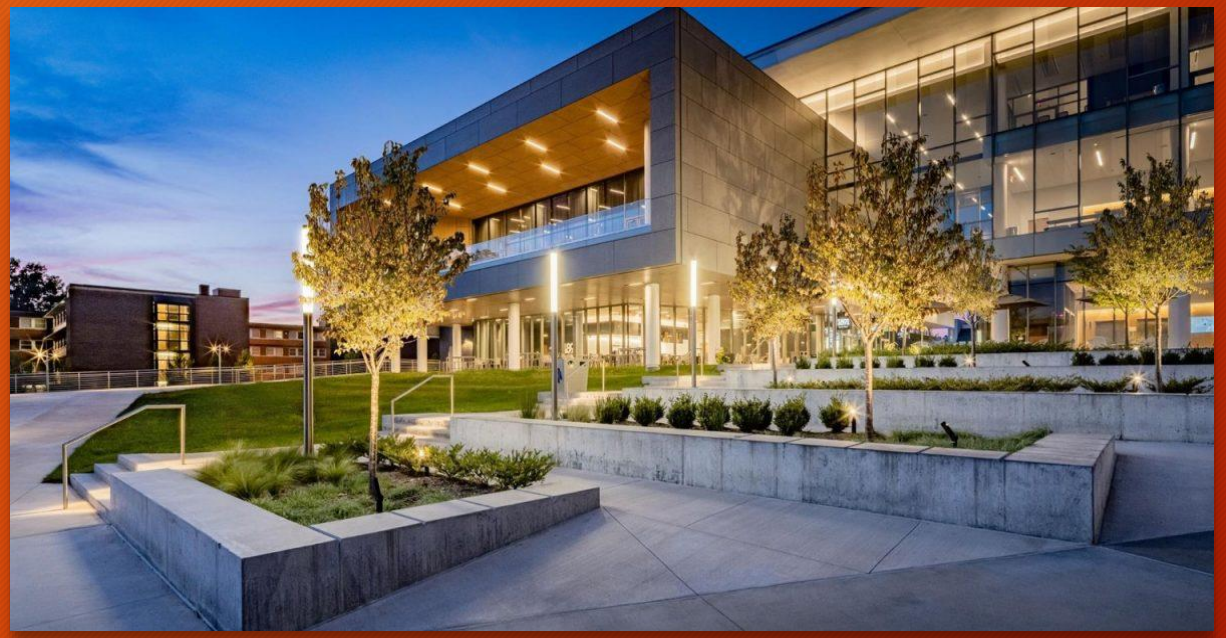

Aesthetics

Why Have A Cultural Center?

- Be the conduit for bridging the gap of cultural differences, combat racism, and strengthen commitments to social justice.
- It will provide opportunities for people who are active in social and civic life to experience arts and culture and allow those interested in arts and cultural experiences to encounter the diverse institutions that make up the fabric in society.
- Arts bring different people together, and culture helps to appreciate each other with their diversity
- An investment for High Point
- Help Brand High Point
- Economic Growth
- Tourism
- Cultural District
- Public Purpose Project
- Revitalization

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